



Firewall Policy

As an accredited provider of continuing medical education (CME), the Postgraduate Institute for Medicine (PIM) strives to develop CME offerings that are morally worthy of contributing to improved patient care, thus protecting the public interest by preventing undue influence from industry on the content of CME activities. PIM is part of a larger company, Jobson Medical Information, LLC (JMI), who has companies that are involved in pharmaceutical marketing and promotion. Therefore, guidelines and “firewalls” have been established to maintain PIM’s independence.

- PIM is a separate legal entity from other JMI companies and has a separate tax identification number. We are a stand-alone, unique business entity with our own mission and business approach. This business structure is intended to avoid placing undue pressure on PIM staff to make decisions based on the monetary interests of other companies within JMI. In addition, this legal status encourages an understanding from the rest of the company that PIM is a separate entity with its own rules and regulations.
- PIM is grouped physically separate from the other JMI companies.
- PIM does not share critical resources with other JMI companies and does not have access to records or computer systems impacting on program content or project-related content maintained by other JMI companies. JMI maintains individual computer networks that are permissioned by business unit, and each employee’s profile places them into only one business unit. Therefore, no member of a JMI company can access any of the files that belong to another JMI company.
- PIM maintains different telephone numbers, fax numbers and machines, and Internet domains for e-mail addresses from other JMI companies.
- PIM maintains entirely separate communication, filing and billing systems from other JMI companies. In addition, PIM maintains separate bank accounts and accounting procedures.
- The executive management, editorial, project planning personnel and medical advisors, both employees as well as outside consultants, of PIM are distinct and separate from the executive management, editorial, project planning personnel and medical advisors of other JMI companies.
- PIM staff work only on CME projects and report only to the President of PIM.
- Those staff at companies of JMI involved in strategic marketing and promotion of pharmaceuticals or devices are not involved in content development for any CME activities provided by PIM.
- All PIM and JMI staff are trained on CME practices and ethics on a regular basis.
- PIM reserves the right AT ANY TIME to reject any CME project the President and/or Director of Medical Education feels has been compromised or has serious potential for commercial bias. The President and Director of Medical Education are free to do so without fiscal or personal pressure from JMI.